



Greater Cincinnati Society for Marketing Professional Services is a community of marketing and business development professionals focused on the architecture, engineering, and construction industry. Leveraging networking, business intelligence, and research, SMPS members gain a competitive advantage to position their firms successfully in the marketplace. SMPS offers professional development, leadership opportunities, and resources to advance our members' careers.

Becoming a sponsor with the GCSMPS is a great way to increase your firm's brand awareness, support the advancement of the A/E/C industry, and connect with potential clients, partners, and decision makers in the Greater Cincinnati region.

Who are our members, guests, and presenters?

- A/E/C Marketing Professionals & Business Developers
- Firm Leaders
- Technical Professionals
- Commercial Real Estate Brokers & Developers
- Planning & Marketing Consultants
- Public Sector Economic Developers, Planners, & Engineers
- Clients

Who Should Sponsor?

- A/E/C Firms
- Marketing Consulting Firms
- Software Companies
- Graphic Design Firms
- Accounting Firms

GCSMPS By The Numbers:

- 85 MEMBERS
- 2,200+ WEBSITE VISITORS per month
- 45 ATTENDEES per monthly event
- 560+ A/E/C PROFESSIONALS attended events last year
- 1,150 FOLLOWERS on LinkedIn, Facebook, Insta & X (Twitter)
- 1,020 EMAIL subscribers





PLATINUM SPONSOR | \$3,200

- (2) year long individual SMPS memberships (reimbursed at renewal)
- (2) complimentary admissions to each program event
- (1) complimentary admission to each education event
- Company logo on Greater Cincinnati SMPS website linking to sponsor's company website
- Company logo on eBlasts, chapter announcements, program and education introduction slide
- Company social media page tagged in all monthly promotional program social media posts
- (1) company social media highlight per year
- Verbal recognition at monthly events including: programs, education, and Chapter Annual Meeting
- Ability to leave literature on tables at monthly events

GOLD SPONSOR | \$2,500

- (1) year long individual SMPS memberships (reimbursed at renewal)
- (1) complimentary admission to each program event
- Company logo on Greater Cincinnati SMPS website linking to sponsor's company website
- Company logo on eBlasts, chapter announcements, program and education introduction slide
- Company social media page tagged in all monthly promotional program social media posts
- (1) company social media highlights per year
- Verbal recognition at monthly events including: programs, education, and Chapter Annual Meeting
- Ability to leave literature on tables at monthly events

SILVER SPONSOR | \$1,800

- (1) complimentary admission to each program event
- Company logo on Greater Cincinnati SMPS website linking to sponsor's company website
- Company logo on eBlasts, chapter announcements, program and education introduction slide
- Company social media page tagged in all monthly promotional program social media posts
- (1) company social media highlight per year
- Verbal recognition at monthly events including: programs, education, and Chapter Annual Meeting
- Ability to leave literature on tables at monthly events





ANNUAL EDUCATION SPONSOR | \$1,000

- (1) complimentary admission to each education event
- Company logo on Greater Cincinnati SMPS website education event pages linking to company website
- Company logo on education eBlasts
- Company logo on PowerPoint introduction slide
- Company social media page tagged in all monthly education event social media posts
- (1) company social media highlight per year
- Verbal recognition at monthly education events



MONTHLY PROGRAM SPONSOR | \$500

- (1) complimentary admission to sponsored program
- Company logo on sponsored program webpage, eBlasts, and introduction slide
- Company social media page tagged in sponsored program social media post
- 15-second commercial read by moderator or GCSMPS President
- Discipline exclusivity (ex. one architecture firm, one engineering firm, etc.)
- Ability to leave literature on tables

Chapter Annual Meeting Sponsorships

- Award Sponsor: \$500
- Networking Sponsor: \$300
- Food & Beverage Sponsor: \$250

For more information contact:

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Sponsorship Chair
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Sponsor Benefits	Platinum \$3,200	Gold \$2,500	Silver \$1,800	Annual Education \$1,000	Program Event \$500
One year individual SMPS membership	2 memberships (\$898 value)	1 membership (\$449 value)			
Admission to program event	2 admissions monthly	1 admission monthly	1 admission monthly		1 admission
Admission to education event	1 admission monthly	1 admission monthly		1 admission monthly	
Company logo on GCSMPS website linking to sponsor's company website	Yes	Yes	Yes	Logo on Education Events	For sponsored Program Event
Company logo on eBlasts, chapter announcements, program and education introduction slide	Yes	Yes	eBlasts & chapter announcements	Education Events eBlasts & chapter announcements	Program Event eBlasts
Company social media highlight per year	1 per year	1 per year	1 per year	1 per year	Program Event social media tag
15-second commercial read by moderator or GCSMPS President					Yes for Program Event
Verbal recognition at events	Yes	Yes		Yes for Education Events	Yes for Program Event
Discipline exclusivity					Yes